



**THE
CARMEL
GROUP**

INTEGRITY . COMMITMENT . EXCELLENCE.



“Our Clients Are The Focus
of Everything We Do.”

Our Guiding Principles

Integrity Is Never Compromised.

Our Clients Are The Focus of Everything We Do.

We Constantly Strive For Excellence.

We Must Be Learning Continuously.

We Are Totally Committed To Quality and Continuous Improvement.

Work Should Be An Enjoyable Part of A Well-Rounded Life.

We Strive In Every Measure To Treat All Individuals As We Wish TO Be Treated.

Core Services



**Analytical
Research
&
Reports**

Publishing

**Competitive
Analysis**

**Expert
Testimony**

**Executive
&
Consumer
Survey**

**Industry
Conference**

Third Party Market Research

Independent Market
Research

Industry
Specialization

Legacy
&
Experience

Competitive
ROI

Focused on the Market

- Massive Range of Industry Contacts
- Developed In-house Databases
- Industry Conference Attendees

Executive Team

- Jimmy Schaeffler, Chief Service Officer
 - 41 years of media industry experience
- Marouen Ben Jebara, PhD
 - 5 years of media industry experience

Broad Contact Base

- Public Relations
- Marketing
- Sales
- Executives
- Government
- Legal
- Business Affairs
- Engineering
- Financial

Industry Experience



Microsoft

intel.



C-COR



And hundreds more...

Litigation Experience

- *Measat vs. Philips* case of 1996-97
- *TiVo vs. EchoStar* case of 2004-2005
- *TV Polska vs. EchoStar* case of 2004
- *DirecTV vs. Sears* case of 2005
- *EchoStar vs. NDS* case of 2007
- *Forgent vs. DirecTV et al* case of 2007
- *Videotron et al vs. Bell Satellite* case of 2010
- *Goldwasser vs. TiVo* case of 2012
- *TiVo vs. Motorola* case of 2013
- *TiVo vs. Cisco* case of 2013

Lawyers/Law Firms We Have Worked With/Against

- *Richard Wiley, Esq.*
- *Kevin Martin, Esq.*
- *Michael Powell, Esq.*
- *Matt Polka, Esq.*
- *Catherine Bohigian, Esq.*
- *Darin Snyder, Esq.*
- *Phil Spector, Esq.*
- *Marc Falcone, Esq.*
- *Patrick Campbell, Esq.*
- *Steve Coran, Esq.*
- *Stanton Dodge, Esq.*
- *Larry Hunter, Esq.*
- *Irell Manella*
- *Wilson Sonsini*
- *Kirkman & Ellis*
- *Paul Weiss*
- *Woods LLP*
- *O'Melveny & Myers*

...And Hundreds More.

Summary

- Nearly 50 Years of Combined Media Industry Experience
- Expert Litigation Support
- Networking Capabilities and Research At The Highest Levels

Outreach By The Carmel Group

- Books
- Conferences Participation
- Articles
- Trade Shows
- Regular Contact